

NEWS RELEASE



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For Immediate Release

HALIFAX REGIONAL RECEIVES ACCREDITATION IN DIGITAL MAMMOGRAPHY

ROANOKE RAPIDS, NC (August 16, 2012) — Halifax Regional proudly announces earning a three year accreditation of both digital mammography units following careful review by the American College of Radiology (ACR).

“Congratulations to our Director of Imaging, William Navarro and lead Radiologist, Dr. Douglas Paul Ericson, and especially the dedicated mammography team for passing ACR accreditation for our two new digital mammography units,” said Will Mahone, president, Halifax Regional.” “The availability of the latest technology equips our staff with the tools they need to save lives.”

Digital mammography is used for early detection of breast cancer among women; the technology is technologically more advanced compared to traditional x-ray mammography, as it produces significantly better breast images for easier reading and interpretation by radiologist.

Digital mammography also offers radiologists more imaging options like enlargement, contrast, or inverting black and white values. With two new digital mammography units, the radiology team is better equipped to serve patients. Additionally, patient advantages of digital mammography include:

- Time saver. Digital images are immediately available. Images can be evaluated as they are taken. Patients spend less time in the exam room.
- Comfort. Our two digital machines are very fast. Patients spend less time in uncomfortable positions.
- Safe storage. A patient’s digital images are safely and securely stored for easy retrieval.

- Advancing medicine and health. Digital mammography is a new technology helping advance medicine and early breast cancer detection.

Halifax Regional introduced two digital mammography units in February of this year; its Mammography Center was renovated and expanded to feature nine private changing rooms in a comfortable and peaceful environment.

The ACR's Mammography Accreditation Program provides facilities with peer review and constructive feedback on staff qualifications, equipment, quality control, quality assurance, image quality and radiation dose. The 1992 Mammography Quality Standards Act (MQSA) requires that all mammography facilities in the United States be accredited.

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About Halifax Regional

Halifax Regional Medical Center is licensed for 204 beds, including psychiatric and nursery. A non-profit organization, Halifax Regional is fully accredited by the Joint Commission. For more information, visit www.halifaxregional.org.